

BEAR RIVER BAND of ROHNERVILLE RANCHERIA
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At the Tribal Council Leadership Planning Session at Cache Creek, the Tribal Council had a discussion about what it means to be Bear River and tried to come up with a clever simple way to communicate the core values of Bear River to the Tribal Membership and the Community at Large. The Acronym of Values of Bear River below reflects the core values of the Tribe as an Enterprise, a Government and a Tribe.

Balanced

Empowerment

Accountability

Respect

Realism

Integrity

Virtue

Efficiency

Revitalization